

WOOMY

WOOMY provides a matching platform for influencers and clients.



Strong Points

FREE SERVICE



WOOMY is the only free influencer marketing platform in Japan.

320 million Followers



The total number of Instagrammers registered with WOOMY is 320 million followers, one of the largest in Japan.

Margins ZERO



WOOMY has no margin on influencer fees.
There is zero margin.
The only one in Japan.

Achievements

over 12000 projects



“WOOMY” has done approximately 4,000 projects in 2022 alone.

The total number of projects will be 12,000.

0.3 million PR posts



There have been over 300,000 PR submissions through WOOMY to date.

In 2022 alone, there were in 100,000.

Loyal clients 68%



68% of clients who have used WOOMY continue to use WOOMY services.

Provide Insights DATA

Insights for each Instagrammer (e.g., the gender ratio of followers, country, age group, reach and storage volume of each post, etc.) are gathered through the Graph API. This data allows us to provide accurate recruitment for our clients, regardless of the number of followers the Instagrammer has.

Since 2017, WOOMY has been recruiting Instagrammers by examining these insights. This process makes it easier to hire highly effective Instagrammers and harder to hire those who are less effective.

As a result, highly effective Instagrammers frequently use WOOMY's services.



Service overview



2.Product Dispatch: Once influencers are selected, the next step is to send your products to their respective addresses. Ensure this is done before the given deadline to maintain the project timeline.

1.

2.

3.



1.Initiation: Start by creating your unique project. Initiate the recruitment of influencers within a period of up to 10 days, selecting those who best fit your brand.



3.Promotion and Review:
During the designated posting period, influencers will create and share promotional content about your products. Upon their submission, you'll receive a report for review. At this stage, you have the authority to either approve or reject their posts based on your evaluation.

Service overview



Please note that there may occasionally be influencers who accept products but fail to fulfill their promotional duties. For this reason, we strongly advise that you review each influencer's past project performance and consider any instances of declined projects before making your final selection.

4.

!

5.



4. Remuneration Confirmation:

The remuneration process is finalized once the client approves the influencer's post.



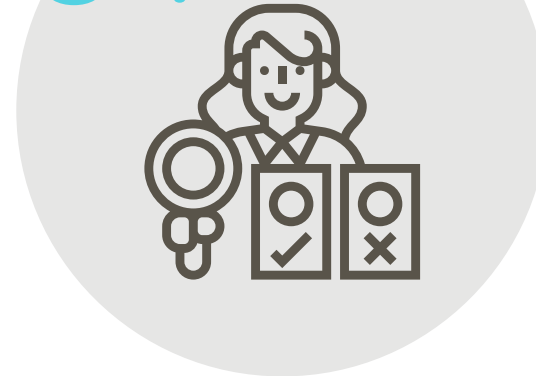
5. Payment Procedure: All payments, including remuneration and other expenses, must be settled by the end of the month following the month they were incurred. PayPal and other payment methods are also supported.

Special Plan

To enhance your PR effectiveness, consider our Special Plan. In addition to the services mentioned above, this plan offers additional features designed to maximize your reach. The cost for this comprehensive plan is 50,000 Japanese yen.



01



Personalized Influencer Recruitment

Our Special Plan specifically targets influencers known for their high PR effectiveness.

Under the Special Plan, we make it a point to check an influencer's most recent desired compensation and influencer's insights data.

We approach them with a suitable offer.

02



apply for the desired price.

Influencers with a high PR effect rarely request projects for less than their desired remuneration.

For this reason, influencers with high PR effectiveness can apply for projects at their desired remuneration amount.

03



No Penalty for Lack of Recruitment:

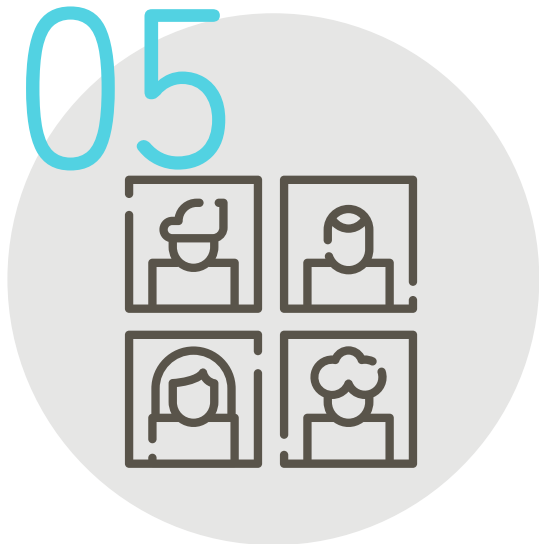
While the Free Plan imposes a penalty of 30,000 Japanese yen if no recruits are made, our Special Plan carries no such fee.

04



Support in Influencer Issues:
Should any issues arise with an influencer, the Special Plan ensures a responsive support system, in contrast to the paid response offered by the Free Plan.

05



Handpicked Influencer Candidates:
We identify and provide a list of high PR-effective candidates from among the applicants to your company.



Assistance in Project Preparation

Our Special Plan includes assistance in preparing your project. Provide us with information such as the product URL, product features, total influencer remuneration budget, number of products available, desired posting period, and we'll create the project for you.

- | | |
|--------------------------------------------------|----------------------------------------|
| 1 Product URL | 2 Product features |
| 3 Total budget for the influencer's remuneration | 4 the number of products you can offer |
| 5 desired posting period | |

800% in ROAS for apparel projects

We look forward to your use of this service.

5,000 followers increase in accessories projects (total cost 500,000 yen)

<https://woomy.me/>

Business partner list

DHOLIC

DW
DANIEL WELLINGTON

ANLAN

PHILIPS

more than 10,000 brands

<https://woomy.me/>

